



# WELCOME TO BUSINESS

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# OCR Cambridge National Level 1/2 – Business (120 GLH)

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## Award:

Certificate in Enterprise and Marketing

**Duration: 2 Years (year 10 and 11)**

- Unit R067: Enterprise and marketing concepts – Exam
- Unit R068: Design a business proposal - **Coursework**
- Unit R069: Market and pitch a business proposal - **Coursework**





# Do I need any prior knowledge to study business?

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- NO
- No prior learning or knowledge of business is required. Learners who are beginning a Cambridge National Enterprise and Marketing course might have studied some aspects of personal finance during PSHE.



# ABOUT THE GRADING

- L2D\*

A*	9
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- L2D

A	8
	7

- L2M

B	6
	5

- L2P

C	4
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- L1D

D	3
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- L1M

E	2
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- L1P

F	
G	1

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U	U
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# Some learning activities involved in the study

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- Creation of business proposal
- Conducting market research
- Presentation of report
- Pitch project proposal to the external audience
- Calculation of cost, profit, and break-even analysis





# Skills to gain

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- Team working
- Public presentation
- Business report
- Research skill
- problem-solving
- IT skill



# Benefit for Further Studies

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- The qualification provides the ideal foundation for learners to progress to AS level and A Level Business or other areas of vocational study for sixth form or college.
- Cambridge Technical Level 3 business
- Btec National Level 3 business



# Question Time

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Any further question:

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