



# Career of the Fortnight

# Journalist





## Journalist

Journalism can be an exciting career if you're passionate about sharing information with the world. There are numerous digital platforms and television news channels, giving countless opportunities for journalists to grow their careers.

## Job description:

Journalists research, write, edit, proofread and file news stories, features and articles.

Their pieces are used on television and radio or within magazines, journals and newspapers, in print and online.

The key objective of a journalist is to gather information, write news pieces, and present the news in an honest and balanced manner. In addition to investigating and reporting on current events, they also work on articles and features that update and influence public opinion.

### **Skills:**

- Excellent communication. The primary role of a journalist is to communicate news, either written or verbally.
- To be thorough and pay attention to detail.
- The ability to accept criticism and work under pressure
- Persistence.
- Research skills.
- Digital literacy.
- Logical reasoning and objectivity.
- Investigative reporting.
- Problem-solving skills
- The ability to use your initiative

## **Roles and Responsibilities**

- reading press releases
- researching articles
- establishing and maintaining contacts
- interviewing sources
- writing, editing and submitting copy
- attending events
- proofreading
- verifying statements and facts
- staying up to date with privacy, contempt and defamation law
- liaising with editors, sub-editors, designers and photographers.

It is possible to transfer between television, radio, newspaper and publishing work

## **Employers of Journalists:**

Newspapers

Magazines

**Newswires** 

Press agencies

Websites

Radio stations

Television companies

Periodical publishers

## **Working conditions**

You could work in a television studio, office or at home.

You may be needed on location, which may require you to travel. You may have to work in a range of weather conditions if outside.

## **Qualifications:**

There are routes into journalism for both university graduates and school leavers.

- A lot of organisations and newspapers now ask for a degree. While any subject is acceptable, English or journalism are preferred. Specialist subjects such as economics, languages or sciences can be a great advantage.
- If you don't want to go to university, there are limited numbers of journalism apprenticeships available for school leavers who want to work for newspapers or broadcast companies
- Some jobs may require a qualification accredited by the National Council for the Training of Journalists (NCTJ).
- Relevant work experience is also essential and can be gained through published articles, freelance work, writing competitions or voluntary work.
- A full, clean driving licence is often a requirement.

## **Working Hours:**

40-hours per week.

However, the schedule of a journalist may vary based on the needs of their assignment. Some journalists may need to work weekends, evenings and overtime to gather the information they need for a story

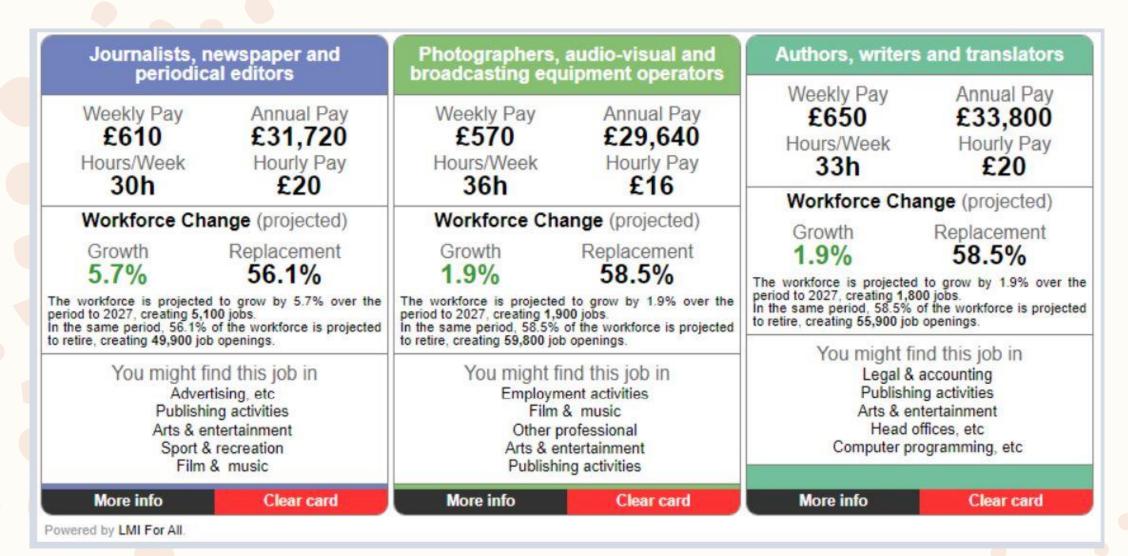
### **Annual Income:**

This will vary depending on the type of journalism.

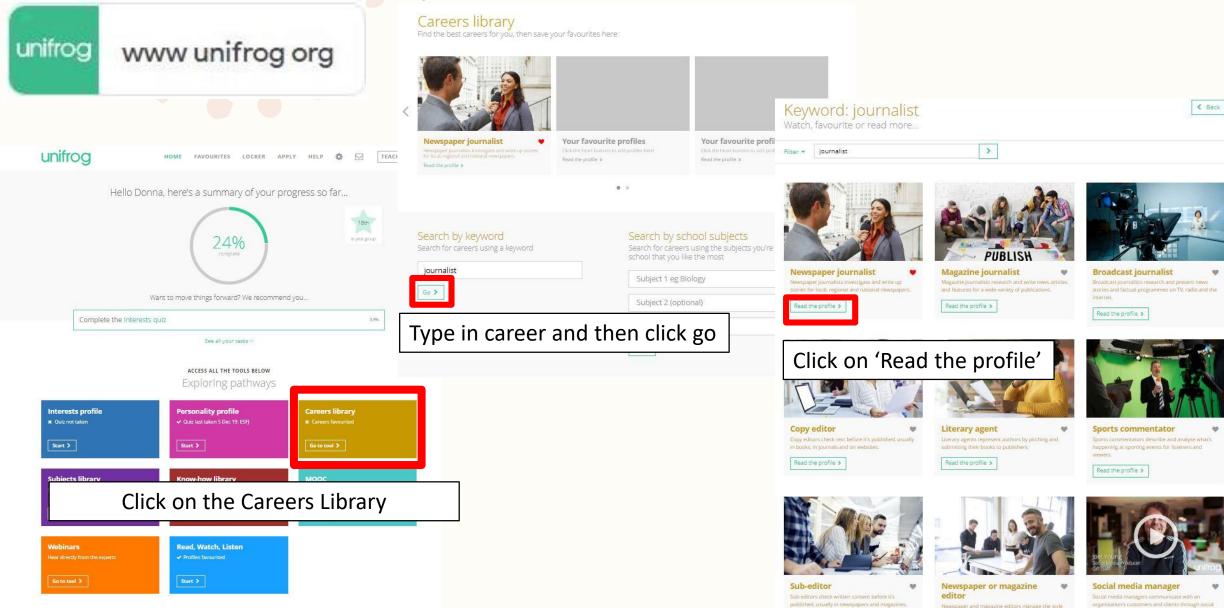
Starting salary: £13,000 Experienced salary: £80,000

## Labour Market Information

Labour Market Information (LMI) shows you what sorts of employment opportunities exist in your area and which sectors are growing. It can help you decide on a career path or where to get more information.



## Where can you find out more information?



Newspaper and magazine editors manage the style and content of printed publications.



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## Newspaper journalist

Also called: Reporter

Newspaper journalists investigate and write up stories for local, regional and national newspapers.



#### What you'll do

You could be reporting on council meetings and school fêtes for a local paper, or on general elections and world events for the national press.

Your day-to-day tasks may include:

- investigating a story as soon as it breaks
- · following up potential leads and developing new contacts
- · interviewing people face-to-face and over the phone
- · attending press conferences
- · recording meetings and interviews using recording equipment or shorthand
- · coming up with ideas for stories and features
- · writing up articles in a style that will appeal to the reader
- · sub-editing other reporters' articles for
- · writing up articles for online publication

Record relevant activities you've already done on the

#### Skills required

#### You'll need:

- · excellent 'plain English' writing skills
- · excellent research skills
- · excellent listening and questioning skills

Got evidence of these skills? Record your examples on the Competencies tool >

#### Where next?

Arts and Media 114 careers profiles.

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## Newspaper journalist

#### UK >

#### **UK Entry Requirements**

You could start as a trainee on a local or regional newspaper. Opportunities are rare and you'll need to show you've writing experience.

You could also get into this job through an apprenticeship.

You could also get into this career through a degree in journalism or English, or a postgraduate journalism qualification.

You could also take a journalism qualification like those offered by the National Council for the Training of Journalists (NCTJ).

The National Union of Journalists (NUJ) has more careers information.

#### Working hours and environment

You may work long, irregular hours including evenings, weekends and public holidays.

You'll usually work in an open-plan office. You'll also spend time out of the office, following up stories. If you work for the national or international press you could travel abroad.

### Labour Market Information (LMI)

#### **UK Current Jobs**

#### Media professionals (SOC3)

UK jobs: 132,941

Peterborough City Council jobs: 371 (85th of 214 UK LEAs)

Top 5 LEAs: Wandsworth (5,146), Lambeth (4,878). Hackney (4,164), Surrey (4,079), Islington (3,822)

#### **UK Salary**

Journalists, newspaper and periodical editors

UK annual median: £35,544

#### Media professionals (5003)

East of England annual median: £30,478

Top 3 regions: South West (£40,681), London (£38,813), South East (£38,307)

#### **UK Prospects**

## Business, media and public service professionals

UK growth: +11.8% from 2017 to 2027, creating 219,107 jobs

East of England growth: +13% from 2017 to 2027, creating 19,456 jobs

#### What is SOC?

Standard Occupational Classification (SOC) codes are the UK government's official method of sorting jobs into categories.

SOC4 sorts all jobs into 370 diferent categories, SOC3 has 90

Here's an example of how it works. The Unifrog careers profile 'Classical musician' goes into the SOC4 category 'Musicians', which goes into the SOC3 category 'Artistic, literary and media occupations', which in turn goes into the SOC2 category 'Culture, Media and Sports occupations'.