Business Studies Department Learning Journey

The end of the Journey





End of Year 13

Unit 2 May Exam Resit/moderation

Introduction to Human Resources

Unit 8

Unit 2 Jan Exam

Working in Business

Unit 2

Year 13 begins

Unit 4

Customers and Communication

Unit 5

Marketing and Market Research

Unit 1

The business environment

Summer Exam

Macroeconomics

Year 13 begins

Microeconomics

Economics A level

Cam Tech Level 3

The A Level in Economics is a linear qualification with 100% external assessment.







Enterprise & Marketing Exam

Year 12 begins

In year 12, Students have the options to choose Cam Tech Business L3 and Economic A Level

Cam National R067 and R069

OCR GCSE - Unit 2

Business GCSE Exam

Year 11 begins

Both Enterprise & Marketing and GCSE Business will sit for exam in Summer

Summer 2: Unit R068 Moderation

OCR GCSE - Unit 1

Cam National R068

Year 10 begins

In year 10, Students have the option to choose either OCR Enterprise and Marketing leve1/2 or OCR Business GCSE 9-1

Business ownership, Franchise, Cost analysis, Market segmentation, Pricing Strategies

Business plan, market research, promotion, Risk in business and Product Differentiation

Entrepreneur, market research, sources of finance, advertisement and customer feedback

Year 9

Year 8

Year 7





COMPETENCIES: Creativity, problem-solving, numeracy, Teamwork, Aim High,communication, presentation, numeracy, literacy, leadership

St John Fisher Catholic High School

KS3 business begin with learning basic concepts with in business as a foundation for KS4 business option